

2012 NAIOP STATE CONFERENCE SPONSORSHIP LEVELS

PREMIER LEVEL - \$7,500 *ONLY 1 AVAILABLE!*

All Capital Level benefits, *PLUS...*

- Top billing on all sponsor listings
- VIP seating at lunch
- Company Logo/Link on NAIOP RT website homepage until April 1, 2012
- Lanyards with company logo

CAPITAL LEVEL - \$3,000 – LIMITED SPACES

- One-on-one time with keynote speaker
- 1 complimentary conference registrations (also includes 1 Hurricanes game ticket)
- Shared signage at conference events
- Exhibit table to advertise your company
- Company name/logo listed on all marketing materials distributed throughout NC
- Reserved Conference Seating - front and center!

MAJOR LEVEL - \$1,800

- 1 complimentary conference registration (includes Hurricanes game ticket)
- Shared signage at conference events
- Company name/logo listed on marketing materials distributed throughout NC

SUPPORTING LEVEL - \$800

- Company name listed on signage at Conference

SPECIAL EVENT SPONSORSHIPS AVAILABLE

LUNCH SPONSOR - \$6,000 *ONLY 1 AVAILABLE!*

- Company name/logo on marketing materials distributed throughout NC
- Special event signage in addition to shared signage at all conference events
- VIP Seating during our Keynote Speaker Event
- One-on-One Time with Keynote Speaker
- Two Complimentary Registrations (includes Hurricanes game tickets)
- Introduction of Keynote Speaker

WELCOME RECEPTION & BUS SPONSOR - \$2,500 *ONLY 2 AVAILABLE!*

- Exercise your creativity! Decorate the bus, provide handouts, or address the riders as the buses cart conference attendees to and from the Hurricane's hockey game. Dream up your own ad campaign!
- Company name/logo on marketing materials distributed throughout NC
- Signage/Materials at Cocktail Reception
- One complimentary registration (includes Hurricanes game tickets)

HURRICANES GAME SPONSOR - \$2,500 *4 AVAILABLE!*

- Exclusive rights to sponsor dinner and drinks at the prime social event of the conference.
- Special Signage at event & shared signage at conference
- Ability to get creative with this sponsorship
- Company name/logo on marketing materials distributed throughout NC
- One Complimentary Registration (includes Hurricanes game ticket)
- Limited amount of time with Keynote Speaker

BREAKFAST SPONSOR - \$1,800

- One Complimentary Registration (includes Hurricanes game ticket)
- Opportunity to sponsor Thursday's breakfast
- Special event signage in addition to shared signage at all conference events
- Company name/logo on marketing materials distributed throughout NC